

October 3, 2017- Idaho Falls Downtown Development Corp board meeting held at 8:30am in the Syringa Networks board room - 460 Park Avenue, Idaho Falls ID. Those in attendance: Jill Hansen, Tony Mesa, Tom Judd, Lisa Farris, Jake Durtshci, Brent McLane, Catherine Smith, and Mala Lyon.

Minutes from September 5, 2017 board meeting reviewed, and board unanimously approved

Financial report – reviewed and board unanimously approved.

- Taste of Downtown was held Sept 15th. Profit was donated to CASA. Suggested that for future events the profits should be kept downtown and used for downtown projects.
- We have renewed our lease with the city to manage the parking lots for the 2017-18 year.
- Idaho Falls Power - they will begin removing the 30' tall street lights and replace them with LED decorative poles. They will start on Park and A Street and move out through the downtown.
- Board discussion of our strategic questions: Who are our Primary Customers? Secondary Customers?
- façade grant update - money for 2017 has been approved for \$79,275 it now is just in the waiting stage for the money to come. There is \$500 left in the 2016 budget for one sign project.

Meeting was adjourned at 9:30am.

Our next board meeting will be held November 7, 2017 at 8:30am in the Syringa Networks board room- 460 Park Avenue, Idaho Falls ID. Respectfully submitted by Kevin Josephson, IFDDC secretary and Mala Lyon